

Produced by...



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## Clicker Puppy DVD – Information Package

Clicker Puppy is a unique dog training DVD in that all the training is done by children, all the dogs are puppies and there are no leashes. All the training is done using the hands-off clicker training method. The training is shown in real time with no rehearsal. The puppies are adorable and they learn the most amazing things in only minutes. Clicker training is a science-based method of training using positive reinforcement that is gentle enough to use with baby puppies, easy enough that children can do it and powerful enough for training high performance police dogs, service dogs, drug and bomb detection dogs and guide dogs where reliability is essential. The Clicker Puppy DVD shows kids and families how to use this remarkable training method with the family dog.

### Package Contents

- List of DVD Contents and links to sample clips
- Testimonials from experts
- About the producer
- Vancouver Public library listing for Clicker Puppy (catalogued Apr 2006)
- Press release – Doggone Crazy Announces New Product – Clicker Puppy
- Press release – Clicker Puppy Creators Nominated for Dog Training Excellence Award
- Press release – Doggone Crazy! Board Game Creators Recognized with International Awards



## Clicker Puppy DVD – Contents

### The topics covered in Clicker Puppy are:

- General introduction to the antics of puppies
- Introduction to how puppies learn (see a puppy being trained by cats)
- Introduction to clicker training
- Clicker games to play with kids to learn to use the clicker
- The training game - a game for people to see how it feels to be the dog
- Free shaping - how to teach a dog without talking or prompting
- Safe games for kids to play with puppies
- Sit
- Down
- Off and retrieve
- Roll over
- Come when called
- Jump over an obstacle
- Target training - this is how service dogs are trained to push buttons
- High five

### Bonus Tracks:

- Training tips - tips to help make clicker training sessions go smoothly
- Clicker critter - clicker training rabbits, ferrets and hamsters
- TAGteach - clicker training applied to people
- Learn to Speak Dog - dog bite prevention information

### View clips from the Clicker Puppy DVD (connect to web first):

1. [Introduction](#)
2. [Puppy Sit](#)
3. [Puppy high five](#)



## Clicker Puppy DVD – Testimonials

*"Fabulous! Fantastic! Shows a really simple way of training puppies – pretty amazing."*

**Brian Pickering** – Co-host of Pet Talk Radio ([www.pettalkradio.com](http://www.pettalkradio.com))

*"It's a smiler! The kids in the video appear to be having fun, the dogs are having fun and I've still got a smile on my face from watching it."*

**Kaye Brown** – Co-host of Pet Talk Radio ([www.pettalkradio.com](http://www.pettalkradio.com))

*"So easy even a child can do it...This delightful show goes right to the heart of what clicker training is all about. You'll see boys and girls teaching VERY young puppies sometimes in a minute or less. A wonderful new way to learn clicker training!"*

**Karen Pryor**, CEO, Karen Pryor Clicker Training and Author, Don't Shoot the Dog - The New Art of Teaching and Training ([www.clickertraining.com](http://www.clickertraining.com))

*"This excellent and engaging DVD teaches people of all ages how to teach their companion animals good manners. At the same time, it teaches empathy and stresses safety. A great resource for parents and children!"*

**Lynn Loar**, Ph.D., LCSW, President, Pryor Foundation and Co-author, Teaching Empathy: Animal-Assisted Therapy Programs for Children and Families Exposed to Violence ([www.latham.org](http://www.latham.org))

*"It's wonderful to have a clicker training video on the market now that's geared especially for children and puppies. You did a great job covering all the bases - including basic obedience, essential manners like sit-to-greet, and tricks, too! We loved how the training was shown in real time, and the quick results the kids got with all the pups thanks to the very clear teaching steps you laid out."*

**Virginia Broitman and Sherri Lippman** - Creators of the Bow Wow series of clicker training videos and Clicker Expo faculty members ([www.takeabowwow.com](http://www.takeabowwow.com))

*"All I can say is WOW! I am impressed. This is a great DVD for those who understand clicker as a refresher and also for those who have never used one. I like the way it starts out with the puppies doing the puppy things. I am going to recommend to all of my clients. This is done so honestly and makes it look so easy (which it can be). It will take the fear out of training for some. I can't thank you enough. "*

**Phyllis Reed** – Moderator – Canadian Service Dog discussion list

*"Your Clicker Puppy DVD is GREAT! I was most charmed by the sounds of giggling children, and the temperate tone of the narration, which so subtly repeated the positive mantras."*

**Terri Bright** – Clicker training instructor – Boston MA



## **Clicker Puppy DVD – About the Producers**

### **Joan Orr**

Joan Orr M.Sc. is a scientist and internationally recognized expert in clicker training. She is a member of the Karen Pryor Clickertraining Clicker Expo faculty and the author of many articles on the subject of clicker training. Her articles have appeared in numerous magazines and have won awards from the International Positive Dog Training Association, the Association of Pet Dog Trainers and the Dog Writer's Association of America. Joan is the producer of the Clicker Puppy training DVD, which has won awards from the International Positive Dog Training Association and the Latham Foundation for Humane Education. She is the co-author of the recently published book entitled "Getting Started: Clicking with Your Rabbit", co-creator of the award-winning Doggone Crazy! board game, president and cofounder of the non-profit organization Doggone Safe and vice president and cofounder of TAGteach International LLC.

### **Teresa Lewin**

Teresa Lewin is a dog behavior specialist with over 20 years experience training dogs and treating behavior problems using modern science-based methods. She specializes in the rehabilitation of aggressive dogs. Teresa lectures and writes on the subject of clicker training and was a recipient of the Humane Dog Training Award in 2005 from the International Positive Dog Training Association. She is a pioneer in the field of clicker training rabbits and is the co-author of the recently published book entitled "Getting Started: Clicking with Your Rabbit". Teresa is a co-creator of the award-winning Doggone Crazy! board game, co-producer of the Clicker Puppy DVD and vice president and cofounder of the non-profit organization Doggone Safe dedicated to dog bite prevention through education, and dog bite victim support.

## **Clicker Puppy DVD – Awards**

- 2005      Innovation Award - Presented by the International Positive Dog Training Association**
  
- 2006      The Gwyn Tebault Award for Excellence in Humane Education, a Grand Prize – Presented by the Latham Foundation**

# Latham Announces

## SEARCH FOR EXCELLENCE

### VIDEO AWARDS Winners

**ALAMEDA, CALIFORNIA** The Latham Foundation, a leader in the production and distribution of books and videos about humane education, the links between animal abuse and other forms of family violence, and the human companion animal bond, believes that the videos produced by other organizations deserve encouragement. Therefore, in 1996 we launched our "Search for Excellence" Video Awards.

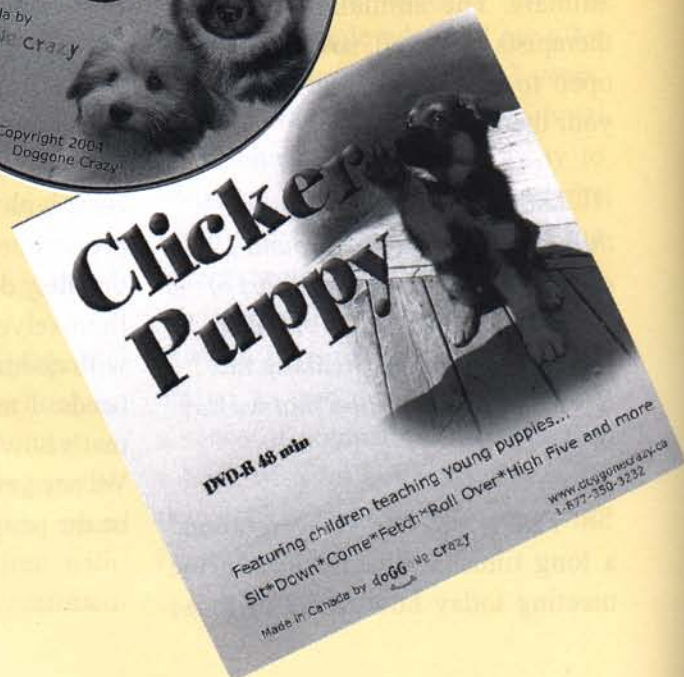
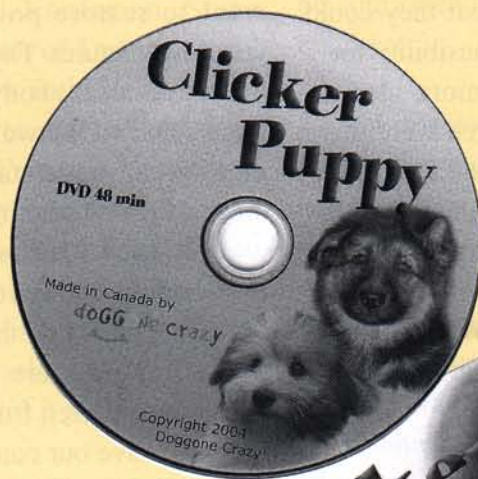
The purpose of the Search for Excellence competition is to recognize and encourage excellence in video productions promoting respect for all life.

*This year's winners are -*

**The Gwyn Tebault Award for Excellence in Humane Education, a Grand Prize:**

### **Clicker Puppy** *produced by Doggone Crazy*

This 48-minute DVD features children teaching very young puppies to sit, down, come, fetch, roll over, high five and more using clicker training, a fun, all-positive method. It shows how easy clicker training is to learn and how fast and effective it is. As Lynn Loar, Ph.D., LCSW explains, "This excellent and engaging DVD teaches people of all ages how to teach their companion animals good manners. At the same time, it teaches empathy and stresses safety. It's a great resource for parents and children." For further information contact Joan Orr at [www.doggonecrazy.ca](http://www.doggonecrazy.ca) or call 1-877-350-3232.





Search: Bib No.

1357583



Refine Search

> You're searching: Vancouver Public Library

### Item Information

#### Holdings

#### Subjects

- Puppies -- Training.
- Dogs -- Training.
- Clicker training (Animal training)

#### Browse Catalog

by title:

- Clicker puppy [video...]

by call number:

- 636.7 C636a

#### Search the Web

- Puppies -- Training.
- Dogs -- Training.
- Clicker training (Animal training)

MARC Display

## Clicker puppy [videorecording] : [dog training with joy and delight].

[Canada] : Doggone Crazy, [2004]

Call #: 636.7 C636a

#### Subjects

- Puppies -- Training.
- Dogs -- Training.
- Clicker training (Animal training)

Description:

1 videodisc (48 min.) : sd., col. ; 4 3/4 in.

Media Note:

DVD.

Summary:

Children teaching young puppies with the clicker training method.

VPLFormat:

DVD

Copies in:

0

Copies available to request: 2

Requests:

1

Add to my list

Request first available copy

### Copy/Holding information

Location	Collection	Call No.	Item Type	Status	Due Date	
Central Branch	Science DVD	636.7 C636a	Digital Versatile Disk	CHECKED OUT	05/26/2006	Request this copy Add Copy to MyList
Dunbar Branch Library	DVD	636.7 C636a	Digital Versatile Disk	CHECKED OUT	05/24/2006	Request this copy Add Copy to MyList

Format:  HTML  Plain text  Delimited

Subject: Clicker puppy [videorecording] : [dog training

Email to:

Send

# PRESS RELEASE

FOR IMMEDIATE RELEASE:

## **Clicker Puppy Creators Nominated for Dog Training Excellence Award**

Campbellville, ON (PRWEB) January 26, 2004 – The creators of the popular Clicker Puppy DVD have been nominated by the International Positive Dog Training Association to receive the Training Excellence Award for 2005. This Clicker Puppy DVD demonstrates clicker training with puppies. This DVD is unique in that all the training is happening on camera with no rehearsal and the training is done by children. The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 29, 2005. The IPDTA has also endorsed the Doggone Crazy! board game also produced by Doggone Crazy!.

The IPDTA has nominated Clicker Puppy creators Joan Orr and Teresa Lewin as well as junior dog trainers Anne and Jennifer Wormald to receive the IPDTA "Training Excellence Award 2005". This nomination recognizes the potential importance of the Clicker Puppy DVD in promoting positive training methods, very early puppy training and involving children in puppy training. The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 29, 2005.

Doggone Crazy! is a company dedicated to family safety around dogs and this latest product combines dog training information with safety tips. Clicker Training is a safe and gentle way for children to become involved with training the family dog that promotes the development of a bond of respect and love between child and dog. Many families make the mistake of allowing the puppy to play with the children as if they were all puppies and this can result in inadvertent nips to children and can escalate to a dangerous situation as the puppy grows. Clicker Puppy shows how children can interact with the puppy in safe ways while the puppy learns at an accelerated rate and everyone has a lot of fun in the process. A 45 second overview showing eight week old puppies sitting, retrieving and giving a high five can be downloaded from <http://www.doggonecrazy.ca/videos/clicker%20puppy%20short%203%20mb.wmv>  
Other video clips are available at <http://www.doggonecrazy.ca/clicker%20puppy.htm>.

“We are thrilled by the initial response of the dog training community to Clicker Puppy”, said Doggone Crazy! president Joan Orr. "It is just flying off the shelves”.

Karen Pryor, the leading expert in the field of clicker training said of the Clicker Puppy DVD, “So easy even a child can do it...This delightful show goes right to the heart of what clicker training is all about. You'll see boys and girls teaching VERY young puppies sometimes in a minute or less. A wonderful new way to learn clicker training!”. Adults and children alike can learn the basic techniques of clicker training by watching this DVD.

Clicker Training is much more than just a training method, it is an entire philosophy. Children who learn to use positive reinforcement in animal training, learn empathy and to treat people and animals with kindness and respect. Social worker Lynn Loar, Ph.D., LCSW, President, Pryor Foundation and Co-author, Teaching Empathy: Animal-Assisted Therapy Programs for Children and Families Exposed to Violence said, "This excellent and engaging DVD teaches people of all



ages how to teach their companion animals good manners. At the same time, it teaches empathy and stresses safety. A great resource for parents and children!"

Bonus tracks on the DVD include training tips, learn to speak dog (dog communication information and safety around dogs), clicker critter (bunnies and more) and TAGteach (clicker training principles applied to human athletes).

Doggone Crazy! also produces the Doggone Crazy! board game and the "Be a Tree" Teacher Kit that supports the educational program offered to school children by the non-profit organization Doggone Safe.

For additional information contact: Joan Orr at [joan@doggonecrazy.ca](mailto:joan@doggonecrazy.ca)

Doggone Crazy! is a trademark of Doggone Crazy!  
Be a Tree and Doggone Safe are trademarks of Doggone Safe

About Doggone Crazy!

Doggone Crazy! is a company dedicated to dog bite prevention education and the creator of the family board game Doggone Crazy! This unique and action-packed game empowers kids with the knowledge they need to make safe choices around dogs.

**CONTACT INFORMATION:**

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# PRESS RELEASE

FOR IMMEDIATE RELEASE:

Doggone Crazy! Co-creators Nominated for Education Award

Campbellville, ON (PRWEB) November 29, 2004 – The creators of the family board game Doggone Crazy! have been nominated to receive the Canine Communication Studies/IPDTA "Education Award 2005" by the International Positive Dog Training Association (IPDTA). Joan Orr and Teresa Lewin were nominated for their work to bring products and programs to children and families that educate about dog communication and safety around dogs. The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 22, 2005. The IPDTA has also endorsed the Doggone Crazy! board game.

Doggone Crazy! is a family game that allows players to be doggy detectives and figure out what dogs are communicating in the more than 100 colour photo cards. Question cards test the player's knowledge of how to act in many different situations with dogs and there is lots of physical activity to keep even fidgety youngsters captivated. The central message imparted by the game is Be a Tree if a strange dog approaches, any dog is causing concern or even if the family dog is getting too frisky. Trees are boring to dogs and the dog will most likely go away. Doggone Crazy! president Joan Orr reports that "we have received emails and phone calls from grateful parents informing us that their children have 'been a tree' in a real-life situation with a dog and the dog went away".

The International Positive Dog Training Association has announced that it endorses Doggone Crazy! IPDTA Chair Norma Jeanne Laurette said, "I was thrilled to find the Doggone Crazy board game, to teach entire families how to prevent problems before they occur and how to handle dogs in a humane manner, through understanding and respect for our canine companions". The IPDTA endorsement of the game adds to a long list of organizations and professionals who have reviewed and recommend or promote the game. These include well-known behavioral scientists and best selling authors Karen Pryor and Stanley Coren as well as the Canadian Federation of Humane Societies, the Professional Animal Behavior Associates and NAHEE – the education division of the Humane Society of the US. Testimonials can be viewed at the website [www.doggonecrazy.ca](http://www.doggonecrazy.ca).

Stanley Coren, Author of "The Intelligence of Dogs", "How to Speak Dog" and "How Dogs Think" said, "Doggone Crazy is a fun game that teaches children how to interpret the body language and expressions of dogs. I gave the game to my grandchildren and they enjoyed it immensely. The oldest taught the dog signals and appropriate responses to her younger brothers and then proceeded to 'instruct' her parents as well. I think that this is a wonderful contribution toward understanding dogs better and keeping kids safer."

The IPDTA has also nominated Doggone Crazy! co-founders Joan Orr and Teresa Lewin to receive the Canine Communication Studies/IPDTA "Education Award 2005". The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 22, 2005. "We are thrilled to hear of this nomination" said Ms Lewin. "We have been working very hard to get the safety messages out and it is very gratifying to know that our efforts are appreciated".

Doggone Crazy! also produces a dog training DVD called “Clicker Puppy” and the “Be a Tree” Teacher Kit that supports the educational program offered to school children by the non-profit organization Doggone Safe. Ms Lewin and Ms Orr donate much of their time to Doggone Safe whose mandate is dog bite prevention education and victim support.

For additional information contact: Joan Orr at [joan@doggonecrazy.ca](mailto:joan@doggonecrazy.ca)

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Be a Tree and Doggone Safe are trademarks of Doggone Safe

About Doggone Crazy!

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## FOR IMMEDIATE RELEASE

### Doggone Crazy! Board Game Creators Recognized with International Awards

Campbellville ON (PRWEB) December 7, 2005 – The creators of the family board game Doggone Crazy! and the Clicker Puppy dog training DVD, Joan Orr and Teresa Lewin, were recognized with several awards from the International Positive Dog Training Association for their work in 2005 promoting positive dog training and public education for dog bite prevention.

Orr and Lewin were awarded the IPDTA Innovation Award for the Doggone Crazy! board game. Doggone Crazy! is a family game that allows players to be dog detectives and figure out what dogs are communicating in the more than 100 colour photo cards. Question cards test the player's knowledge of how to act in many different situations with dogs and there is lots of physical activity to keep even fidgety youngsters captivated. The central message imparted by the game is Be a Tree if a strange dog approaches, any dog is causing concern or even if the family dog is getting too frisky. Trees are boring to dogs and the dog will most likely go away. Doggone Crazy! president Joan Orr reported that "we have received emails and phone calls from grateful parents informing us that their children have 'been a tree' in a real-life situation with a dog and the dog went away".

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Stanley Coren, Author of "The Intelligence of Dogs", "How to Speak Dog" and "How Dogs Think" said, "Doggone Crazy is a fun game that teaches children how to interpret the body language and expressions of dogs. I gave the game to my grandchildren and they enjoyed it immensely. The oldest taught the dog signals and appropriate responses to her younger brothers and then proceeded to 'instruct' her parents as well. I think that this is a wonderful contribution toward understanding dogs better and keeping kids safer."

### Downloads



[Body Language reference card](#)

[Doggone Crazy! Parent Guide](#)



[Play a virtual game of Doggone Crazy!](#)



[Learn how to Be a Tree](#)

Doggone Crazy! also produces the Clicker Puppy DVD, which teaches children and families to use the positive clicker training method. Clicker Puppy is unique among dog training videos in that all the dogs are puppies, some as young as eight weeks old, all the trainers are children and there are no leashes. All training is done with loose puppies who have the free choice to stay with the training or go off and play. The puppies learn basic obedience as well as several tricks. Teresa Lewin, Joan Orr and her two daughters, Anne and Jennifer Wormald were awarded the Innovation Award by IPDTA for the Clicker Puppy video. Anne (age 14) and Jennifer (age 11) played a major role as trainers in the video.

Orr and Lewin also received the Society Education Award and Humane Dog Training Award from IPDTA for their work with Doggone Crazy! and non-profit Doggone Safe in educating the public about dog communication and dog bite prevention. They were awarded the Writer of the Year Award for their work with Doggone Safe and articles published in various magazines and newsletters on the topics of dog body language, clicker training and dog bite prevention. This is the second writing award in 2005 for Orr, who was also awarded third place in the [John Fischer Scholarship](#) by the Association of Pet Dog Trainers for an article about clicker training.

Clicker training is an all positive method that uses the science of operant conditioning to teach dogs without force, punishment or correction. "Clicker training is hands down the best way to train a dog" said Teresa Lewin, animal behavior specialist and Vice President, Education and Development for Doggone Safe. "If everyone would train their dogs with clicker training from the day they bring them home as young puppies, we would see a lot fewer behaviour problems and aggression as they grow into adults".

Doggone Crazy!<sup>™</sup> is a trademark of Doggone Crazy! Inc  
Be a Tree <sup>™</sup> is a trademark of Doggone Safe Inc

About Doggone Crazy!

Doggone Crazy! is a company dedicated to dog bite prevention education.

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[Test your dog safety IQ with our tricky quiz](#)



View clips from the Clicker Puppy DVD:

1. [Introduction](#)
2. [Puppy Sit](#)
3. [Puppy high five](#)



[Learn to Speak Dog video slide show](#)